

2010 Sponsorship Prospectus

We would like to inform you about sponsorship opportunities for the 5th annual meeting of the Great Lakes Drug Metabolism Discussion Group (Great Lakes DMDG). The mission of the Great Lakes DMDG is to facilitate interactions among scientists from industry and academia interested in all aspects of drug metabolism and disposition. The group organizes meetings to promote the collegial exchange of ideas on current topics of interest to its members. The 5th annual meeting will take place on May 6th and May 7th, 2010 at the Marriott West, St. Louis, Missouri. Additional information about the group and the meeting is available at the Great Lakes DMDG web site (<http://www.greatlakesdmdg.org>).

Sponsorship Levels

Level	Amount (US\$)
Gold	\$2500
Silver	\$1000
Bronze	\$500

Companies contributing \$5000 or greater are acknowledged as major benefactors.

Sponsorship Benefits Summary

Benefit	Bronze	Silver	Gold
Complimentary registration(s)	1	2	3
Formal recognition from the podium	●	●	●
Web site recognition	●	●	●
On-site signage	●	●	●
Program guide	●	●	●
On-site display table	●	●	● ¹
Formal recognition at lunch		●	●
Formal recognition at dinner/mixer			●
Formal recognition at breakfast			●

¹Preferred table location will be available for gold level sponsors.

Sponsorship Prospectus

Benefit Information Details

Complimentary Registration

At the bronze sponsorship level, your company will receive one (1) complimentary registration for the meeting. At the silver and gold sponsorship levels, your company will receive two (2) and three (3) complimentary registrations, respectively.

Formal Recognition from the Podium

Your company will be recognized at least twice for its sponsorship of the meeting. Recognition will be accomplished either verbally or on a slide before an oral presentation.

Web Site Recognition

Your company will be recognized in the Sponsor section of the Great Lakes DMDG web site (<http://www.greatlakesdmdg.org>) at either the gold, silver, or bronze level. Recognition will be in the form of a company logo image that can be linked to your company's web site.

On-Site Signage

Promote your company with a banner at the meeting.

On-Site Display Table

A table will be available at the meeting to display information about your company's products and services. A preferred table location will be available for gold level sponsors.

Program Guide

The program guide will contain the meeting's schedule and abstracts. A printed version of this document will be available at the meeting while a downloadable version will be available at the Great Lakes DMDG web site (<http://www.greatlakesdmdg.org>). Depending on the sponsorship level, your company will be able to display an advertisement on a quarter (bronze), half (silver), or full (gold) page in the document.

Formal Recognition at Lunch

Your company will be verbally recognized as a meeting sponsor during the lunch on Thursday, May 6th.

Formal Recognition at Dinner/Mixer

Your company will be verbally recognized as a meeting sponsor during the dinner/mixer on Thursday, May 6th.

Formal Recognition at Breakfast

Your company will be verbally recognized as a meeting sponsor during the breakfast on Friday, May 7th.



Sponsorship Prospectus

Contact Information

Money Transfer Contact		
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Steering Committee		
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Local Organizing Committee		
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