

2012 Sponsorship Prospectus

We would like to inform you about sponsorship opportunities for the 7th annual meeting of the Great Lakes Drug Metabolism Discussion Group (Great Lakes DMDG). The mission of the Great Lakes DMDG is to facilitate interactions among scientists from industry and academia interested in all aspects of drug metabolism and disposition. The group organizes meetings to promote the collegial exchange of ideas on current topics of interest to its members. The 7th annual meeting will take place on May 3rd and May 4th, 2012 at the Radisson Plaza Hotel in Kalamazoo, Michigan. Additional information about the group and the meeting is available at the Great Lakes DMDG web site (<http://www.greatlakesdmdg.org>).

Sponsorship Levels

Level	Amount (US\$)
Gold	\$2500
Silver	\$1000
Bronze	\$500

Companies contributing \$5000 or greater are acknowledged as major benefactors.

Sponsorship Benefits Summary

Benefit	Bronze	Silver	Gold
Complimentary registration(s)	1	2	3
Formal recognition from the podium	●	●	●
Web site recognition	●	●	●
On-site signage	●	●	●
Program guide	●	●	●
On-site display table	●	●	● ¹
Formal recognition at lunch		●	●
Formal recognition at dinner/mixer			●
Formal recognition at breakfast			●

¹Preferred table location will be available for gold level sponsors.

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Benefit Information Details

Complimentary Registration

At the bronze sponsorship level, your company will receive one (1) complimentary registration for the meeting. At the silver and gold sponsorship levels, your company will receive two (2) and three (3) complimentary registrations, respectively.

Formal Recognition from the Podium

Your company will be recognized at least twice for its sponsorship of the meeting. Recognition will be accomplished either verbally or on a slide before an oral presentation.

Web Site Recognition

Your company will be recognized in the Sponsor section of the Great Lakes DMDG web site (<http://www.greatlakesdmdg.org>) at either the gold, silver, or bronze level. Recognition will be in the form of a company logo image that can be linked to your company's web site.

On-Site Signage

Promote your company with a banner at the meeting.

On-Site Display Table

A table will be available at the meeting to display information about your company's products and services. A preferred table location will be available for gold level sponsors.

Program Guide

The program guide will contain the meeting's schedule and abstracts. A printed version of this document will be available at the meeting while a downloadable version will be available at the Great Lakes DMDG web site (<http://www.greatlakesdmdg.org>). Depending on the sponsorship level, your company will be able to display an advertisement on a quarter (bronze), half (silver), or full (gold) page in the document.

Formal Recognition at Lunch

Your company will be verbally recognized as a meeting sponsor during the lunch on Thursday, May 3rd.

Formal Recognition at Dinner/Mixer

Your company will be verbally recognized as a meeting sponsor during the dinner/mixer on Thursday, May 3rd.

Formal Recognition at Breakfast

Your company will be verbally recognized as a meeting sponsor during the breakfast on Friday, May 4th.



Sponsorship Prospectus

Contact Information

Meeting Coordinator		
Name	Telephone Number	Email Address
Ingrid Shriner-Ward	(734) 647-3123	ingridw@umich.edu

Steering Committee		
Name	Institution	Email Address
Jon Denissen	Covance	jon.denissen@covance.com
Stephen Hall	Eli Lilly	hallst@lilly.com
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Chuck Locuson	Pfizer – Animal Health	charles.w.locuson@pfizer.com
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Website Maintenance		
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